

# **Privacy policy**

# **Collection of Information**

CADS collects Personal Information through the Registration Site for the following purposes:

- (a) to register a user with CADS;
- (b) to create summary membership reports, including but not limited to location of residence (city, province, country), gender, age, language, and membership license;
- (c) to secure insurance for the benefit of the CADS and its members.

(d) to respond to inquiries about CADS and the Registration Site made through the Registration Site;

- (e) to troubleshoot problems with the Registration Site and to improve the Registration Site;
- (f) to enforce the Registration Site Terms and Conditions of Use;
- (g) to conduct marketing, including promotional activities;
- (h) to conduct surveys; and
- (i) to take any other action required or permitted by law

CADS also collects non-personal information each time users access or use the Registration Site. The non-personal information CADS collects includes the user's URL, IP address, browser and operating system information, and the location (country and province) where the user's server is located.

CADS uses "cookie" technology to track user preferences and activities on the Registration Site. Cookies are small amounts of data that are transferred from CADS's server to your computer's hard drive for record-keeping purposes. Cookies may store a variety of non-personal information about how you use the Registration Site. If you do not wish to accept cookies, you have the option of blocking or disabling cookies. However, please be aware that you may be unable to access certain parts of the Registration Site if you do block or disable CADS's cookies.

# **Choice and Opt-Out Options**

CADS does not collect Personal Information through the Registration Site unless users choose to provide it. If you do not wish to have CADS collect your Personal Information through the Registration Site, you can choose not to do the following:

- (a) become a member of the CADS via the Registration Site;
- (b) provide feedback to the CADS through the Registration Site;
- (c) participate in surveys or promotions.

## **Use of Personal Information**

CADS will use the Personal Information it receives through the Registration Site for the various purposes outlined above under "Collection of Information".

By providing Personal Information through the Registration Site, users acknowledge and agree that CADS may use their Personal Information for the purposes set out above.



## **Disclosure of Personal Information**

CADS may disclose Personal Information it receives through the Registration Site to third party service providers and other agents if reasonably necessary to further the purpose for which the Personal Information was collected.

CADS reserves the right to disclose Personal Information if required to do so by law or legal process or otherwise requested by any law enforcement officer or agency acting under colour of law. In addition, CADS reserves the right to disclose Personal Information in order to (a) enforce the Registration Terms and Conditions of Use; (b) protect and defend the rights or property of CADS; or (c) act in urgent circumstances to protect the safety or security of the public or users of the products or the Registration Site.

CADS does not sell, rent or share its member lists to third parties for marketing or commercial purposes unless the member has provided his or her approval.

### **Protection of Personal Information**

CADS has implemented reasonable physical and technical measures to protect Personal Information obtained through the Registration Site against loss or theft, unauthorized access, use or disclosure. [For example, the Website uses Secure Sockets Layer ("SSL"), an industry standard security protocol which encrypts information users enter while using the Website.]

### **Retention of Personal Information**

CADS may keep Personal Information it obtains through the Registration Site for so long as is necessary or appropriate to carry out the purpose(s) for which such information was collected or for such longer period as may be required or permitted by applicable laws and regulations.

#### Accuracy

CADS will do its best to ensure that the Personal Information it obtains through the Registration Site is accurate and current.

#### **Questions or Comments**

CADS welcomes questions or comments about the Registration Privacy Policy. Questions or comments should be directed to the Privacy Officer who oversees CADS's compliance with privacy requirements at:

#### CASL Message

Privacy Notification - Personal information on this form is collected pursuant to the Personal Information Protection and Electronic Documents Act ("PIPEDA"). CADS will use your information to send you newsletters and other informational materials, and for statistical purposes. Your information will remain confidential, and will only be used or disclosed as authorized under the PIPEDA.

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